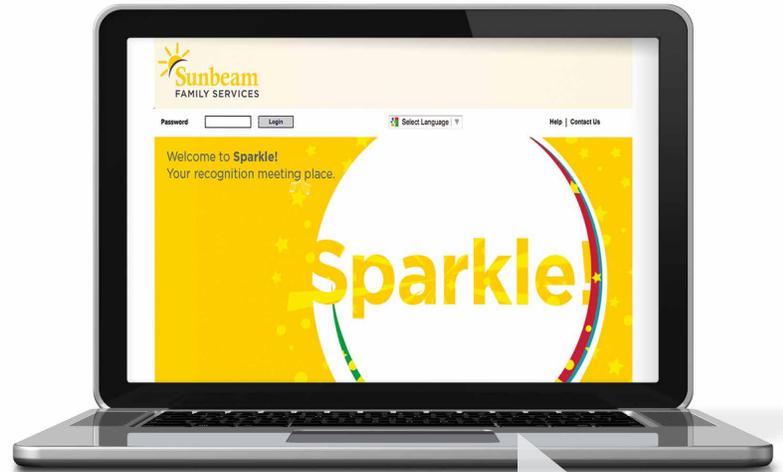


Sunbeam Sparkles

One of Oklahoma's oldest nonprofits, Sunbeam Family Services provides early childhood programs, mental health resources and counseling, foster care, and senior care. With a growing agency, their expansion to multiple locations and a workforce that primarily operates behind the scenes, they needed a way to communicate throughout the company and broadcast when someone truly shines!

Recognition Goes Social

MTM's Carousel was the perfect solution to communicate with all of Sunbeam's locations and recognize the great work done within the organization. Tracie Stephenson, Sunbeam's Chief Employee Relations Officer describes it as "our very own social media" with custom badges and a real-time newsfeed.



"I love that I can see how our staff is making a difference every day, no matter what position they hold. It is fun to hear our staff say *That sounds like a Sparkle!* when they hear about some of the good things going on!"

— Tracie Stephenson, Sunbeam's Chief Employee Relations Officer

Culture of Gratitude

Sunbeam chose to call their recognition program "Sparkle" to reflect all the phenomenal work their employees do. Since its implementation, the culture around the office has already changed and "Sparkle" has become an everyday term.



Shining Stories

In the past many positive stories went unnoticed. With Sparkle, personal successes are shared and become inspirational to others within the organization. "There are so many good stories and accomplishments out there that we might not know if it weren't for Sparkle," said Tracie.

Smiling Faces

Sunbeam's favorite way to customize Sparkle is by adding photos from recent events on their home page. In addition to a real-time newsfeed, they can see pictures of their friends and coworkers at educational conferences and work parties—all adding to the company's connectedness.

Busy Beamers

With more than 4,500 badges awarded and 100 plus ecards sent, the program has been a hit with Sunbeam's staff and has generated immeasurable feelings of gratitude within the organization.