

Just what was needed!

With over 45 years of experience in the healthcare sector, HealthSmart is a leader of benefit solutions. Thanks to their aggressive expansion and multiple acquisitions, HealthSmart is bigger than ever and was in need of a comprehensive recognition solution to unite and organize their employees. That's where MTM's Carousel™ came in!

Diagnosing the Dilemma

HealthSmart's recognition program administrator, Kate Ball, knew that rewards and recognition were not part of their day-to-day routine and what they needed in a solution. "We had the task of reaching our entire organization which spanned many states and included work-at-home employees. We also wanted to incorporate our Sales, Operations, Human Resources, and Wellness programs into one robust program. Lastly, we were looking for a way to provide our employees with a variety of quality rewards to choose from."

Easy as Pie

Ball loves how simple it is to use the site. "I find it very easy to coordinate and customize. The site is intuitive, allows for creativity and updates in real-time. Our users have appreciated the site's ease of use in all of its different aspects, including recognizing their peers, purchasing items within the catalog and sending e-cards."

Highlighting Gratitude

HealthSmart's new recognition program inspires a culture of inclusion and gratitude. Ball reports "We're now seeing our employees and managers recognizing their peers and team members for actions that before would go unnoticed and unthanked."

A Round of Applause

A Round of Applause has been a huge hit with HealthSmart's employees. One summed it up perfectly: "My team appreciates the simple recognition just as much as the rewards and how easy it is to say 'thank you' while allowing everyone to see how much they are appreciated. This is just what we needed!"



The Smart Choice

MTM's Carousel was the smart choice for HealthSmart's recognition challenges. The custom recognition website—named **A Round of Applause**—allowed HealthSmart to create an inclusive, centralized and customizable reward and recognition site for all their employees. Said Ball: "We've been able to incorporate each of our programs into one large program and provide visibility across our entire organization, allowing all employees to see who is being recognized for their achievements. Our employees now have the opportunity to choose from a wide variety of rewards instead of receiving a reward we *thought* they might enjoy."